THE STOIC OWNER · FREE FOR READERS

The Two Citadels Scorecard

Statement	Day 1	Day 30	Q1	Q2	Q3	Q4
1. If I switched off my phone for 2 weeks, the company would keep selling, delivering and collecting.						
2. No single customer, employee or supplier could sink the business.						
3. Most decisions are made by other people, within rules we have written down.						
4. Our recurring problems have written systems that the team uses.						
5. If I died tonight, someone could run the company tomorrow morning.						
6. I spend my best hours on what is mine to move.						
7. When someone lets me down, I respond calmly and do not take everything back.						
8. I know my Enough Number, and I am not chasing more out of fear or status.						
9. In a hard week, I can separate the facts from the story I add.						
10. At the end of most days, I am at peace with how I behaved, whatever the results.						
Outer Citadel (1 to 5), out of 50						
Inner Citadel (6 to 10), out of 50						

"In 30 days, I want to be the kind of owner who..."